

EST. 1983 · UAE'S #1 INDEPENDENT MEDIA HOUSE

Avoiding Marketing Headaches & Tensions

Too many channels. Too many choices. Too much confusion.

Instagram. Facebook. TikTok. Print. Broadcast. Digital. Moving content. The media menu is endless — and getting the mix right can destroy your focus, your budget, and your peace of mind.

There is a smarter way. One decision. Zero headaches. Real results.



Made with GAMMA



THE PROBLEM

The Media Landscape Is Overwhelming

In today's complex press and media environment, deciding what to do — and where — is a full-time job. Most businesses end up paralysed, overspending, or trusting the wrong people.



Too Many Channels

Instagram, Facebook, TikTok, print, broadcast, moving content — which ones actually work for *your* brand?



Wrong Combinations

Getting the mix right is delicate, time-consuming, and expensive when you get it wrong.



Unreliable Partners

Media brokers, influencers, and freelancers making promises they never keep — "give us two weeks", "we'll be in touch shortly"...



The result? Wasted budgets, missed opportunities, and a brand going nowhere fast. This destroys venues and businesses.

WHO WE ARE

GO! Dubai Press & Media — 40+ Years of Excellence

The UAE's largest independent, family-operated press and media house. We own our platforms, control our reach, and deliver results — every single time. No brokers. No middlemen. No guesswork.

1983

Established

Headquartered in Dubai since 2016

10

Countries

Dubai, Singapore, Bangkok, KL, Manila,
Copenhagen & more

98.7%

Satisfaction Rate

1,400+ clients across Dubai and the UAE

4,000+

Campaigns

Delivered successfully over the last 10
years



Made with **GAMMA**

OUR PHILOSOPHY

Think of Us as Your **Maître D'**

Imagine walking into a world-class restaurant with a menu of hundreds of extraordinary dishes. You don't know where to start. You ask the Maître D' for the best recommendation — and then you **relax and enjoy**.

That is exactly what GO! Press & Media does for you. You decide on your level of investment. **We do the rest.** With more than 1,400 clients and 40+ years of experience, we know what's best for your brand.

- ✓ **You only need to make ONE out of four decisions.** We handle every detail — content, platforms, targeting, publishing, and results.



PACKAGE 1 — STARTER MENU

The Starter Menu

AED 8,899

A curated menu to get started — cover your basic needs for performance and press presence. Perfect for businesses taking their first confident step into trusted media.

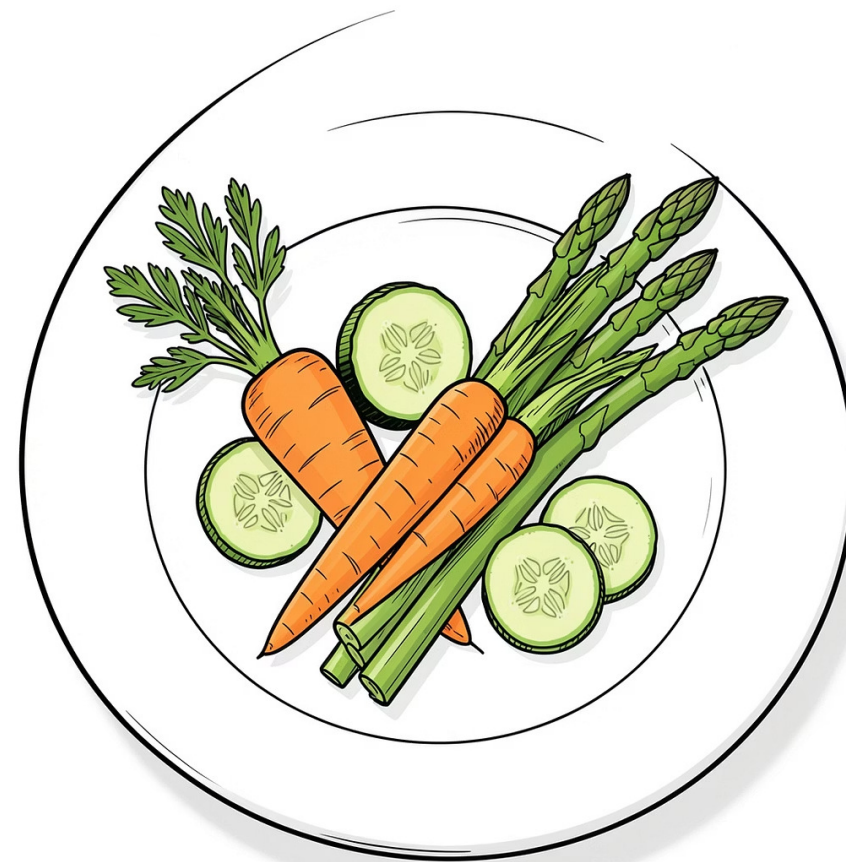
What You Get

Full social media coverage across Instagram, TikTok, and godubaimedia.ae — editorial content, publishing, and performance tracking across GO! Dubai Press & Media's digital ecosystem.

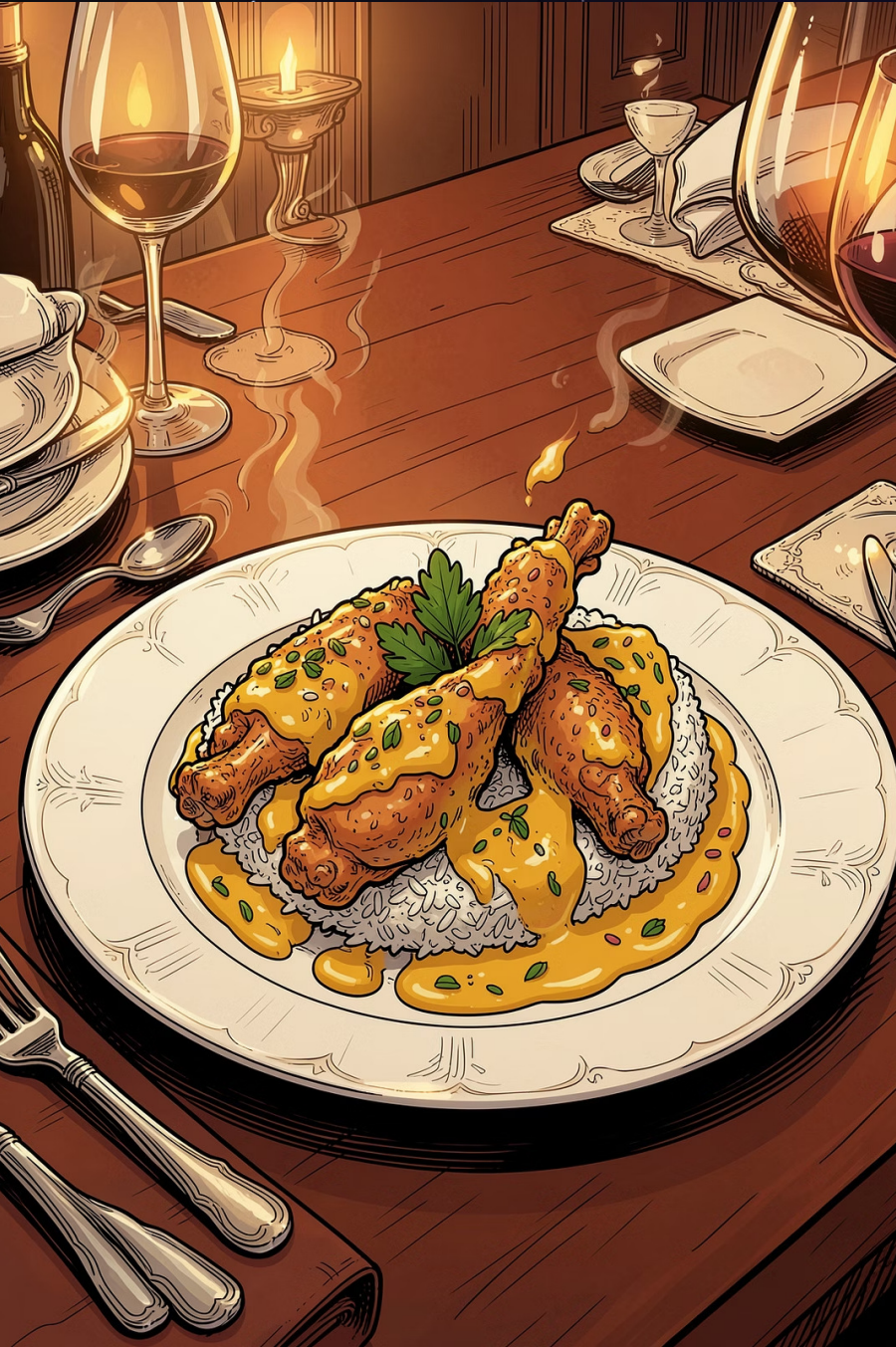
Who It's For

Businesses ready to taste what real, trusted press and media can do — without overcommitting. A clean, essential plate of what works.

 **One collaboration. Real platforms. Real results.** No freelancers, no media brokers, no broken promises.



Made with **GAMMA**



PACKAGE 2 — MAIN COURSE

The Main Course

AED 26,900

A full tasting menu with extra condiments — and maybe a dessert. Expanded reach, deeper storytelling, and stronger brand visibility across multiple GO! platforms and channels.



What You Get

Everything in the Starter Menu, plus expanded editorial storytelling, GO! Magazine print placement, and broader multi-channel targeting across social, digital, and print platforms.



Who It's For

Brands ready for a satisfying, complete media experience — more channels, more reach, more recognition. A proper meal with all the flavours you need to grow.



GO! Magazine reaches **673,000 readers** with 160,000 copies distributed yearly to 4 & 5 star hotels across the UAE.

PACKAGE 3 — FULL MENU CARD

The Full Menu Card

AED 58,900

You feel great picking and choosing from all the goodies on a full menu — with expert guidance, willing to try bold new things. A complete, curated media experience delivered by professionals.

🔍 What You Get

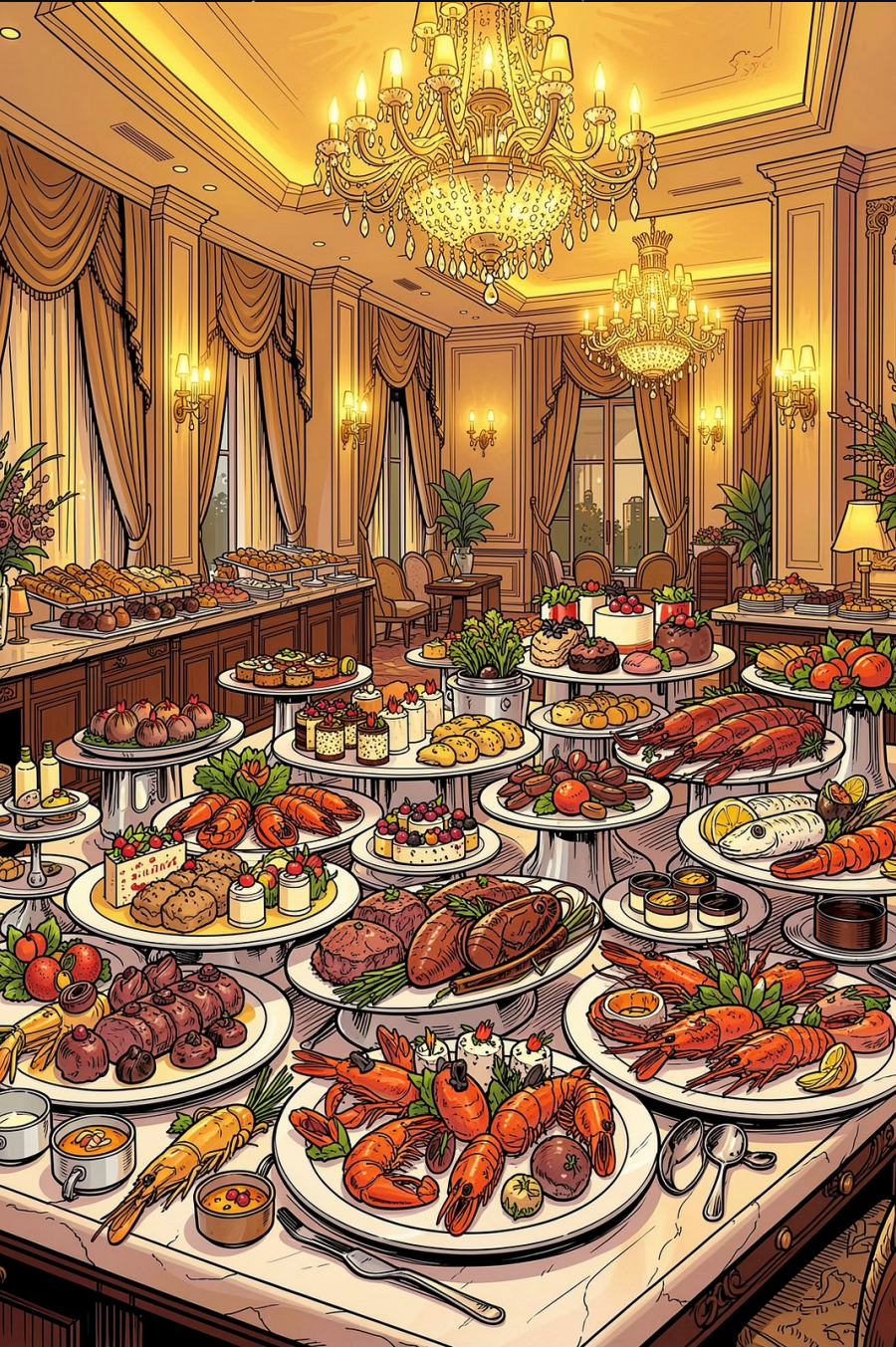
Everything in the Main Course, plus live streaming, specialty channel placements (GO! Girl, What's Cooking, The Beaten Track, Splash & Dash), and premium brand positioning across the full GO! ecosystem.

✅ Who It's For

Established brands ready to own their market position — full menu, full flavour, full results. Let the Maître D' bring you the very best of everything.



Made with GAMMA



PACKAGE 4 — SMORGASBORD / BUFFET

The Smorgasbord

AED 114,900

As a seasoned professional, you know exactly what you want. You have access to all the hundreds of available combinations and variations. Your press and media "tastebuds" are refined, educated, and hungry for the best.



What You Get

Unlimited access to the complete GO! Dubai Press & Media ecosystem — every platform, every channel, every format. Social, digital, print, live streaming, specialty channels, premium booklets, and global reach across 10 countries.



Who It's For

Power brands demanding total market dominance. Try everything on the table. Own every conversation. Leave nothing on the buffet.



The full GO! experience — every trusted platform we own, every audience we reach, every result we guarantee. This is the complete feast.

Made with **GAMMA**

No More Headaches. No More Waiting. Just Results.

Most operators and venue owners are professionals within their field. **We are professionals within press, marketing, and media** — with more than 40 years of experience and a dedicated team that delivers. Every time.

No More Freelancers

No more chasing deliverables, broken promises, or disappearing creatives. We are a full, dedicated, professional team — owned platforms, owned results.

No More Agency Headaches

"Give us two weeks." "We'll be in contact shortly." "We must talk to the owners." This destroys your brand. We don't wait for results — **we deliver results.**

Real Platforms. Real Reach.

We own and operate every platform we publish on. No media brokers. No questionable influencers. Trusted communication on our own channels — locally and worldwide.

40 Years. 4,000+ Campaigns. 98.7% Satisfaction.

1,400+ clients through every market condition. We always deliver. Always have. **Always will.** If you want to survive and grow — building your brands and venues — we are your partner.

Stop the Headaches. Start the Boom.

One Decision. One Partner. Unlimited Reach.

With 40+ years of press and media excellence, 4,000+ successful campaigns, 98.7% client satisfaction, and operations across 10 countries — GO! Dubai Press & Media is your safe haven in the complex media landscape. You pick the menu. We cook, serve, and deliver.



Starter Menu

AED 8,899



Main Course

AED 26,900



Full Menu Card

AED 58,900



Smorgasbord

AED 114,900

www.godubaimedia.ae · Instagram · TikTok · Print · Live Events · 10 Countries

Choose Your Menu — Get Started Today

Made with **GAMMA**