

An aerial photograph of the Dubai skyline at sunset. The Burj Khalifa is the central focus, with other skyscrapers and the city's infrastructure visible in the background. The sky is a mix of orange, yellow, and blue.

EST. 1983 · 10 COUNTRIES · 40+ YEARS OF EXCELLENCE

Why Wait? Don't wait!

What's Holding You Back? Business Is Here and Now, **Not** **Tomorrow.**

GO! Dubai Press & Media — the UAE's largest, independent, family-operated press and media house — is ready to transform your brand **right now**. Every day you delay is a day your competitors pull ahead.

A large, golden-yellow circle containing the text "GO!" in a large, bold, serif font. Below "GO!" is the word "DUBAI" in a smaller, sans-serif font, flanked by two horizontal lines.

GO!
— DUBAI —

Made with **GAMMA**



The Cost of **Waiting**

In the fast-moving, high-energy landscape of press and media, hesitation is not a strategy — it is a slow death sentence for your brand.



Procrastination Kills Brands

Delaying, procrastinating, and hesitating will damage your business. Every week without a trusted media partner is a week your competitors steal your audience, your customers, and your revenue.



Influencers & Agencies Leave You Powerless

If you are solely depending on influencers or an external media agency, you will never be in control of your brand and marketing. Low-quality, questionable channels deliver zero guarantees.



The Window Is Open — Right Now

Securing a fast, long-term collaboration with an established and trusted media house is the most important business decision you will ever make. Don't let that window close.

GO! Dubai Press & Media — Who We Are



The Largest Independent Media House in UAE

We own our platforms. We control our reach. We deliver results on **our own trusted channels** — not through brokers, middlemen, or questionable influencers.

- Established **1983** — headquartered in Dubai since 2016
- Operations across **10 countries**: Dubai, Singapore, Bangkok, Kuala Lumpur, Manila, Copenhagen, Sweden, Mumbai & more
- **98.7%** client satisfaction rate with over **1,400 clients** in Dubai and UAE
- **4,000+** successful campaigns delivered in the last 10 years
- Printed magazine reaching **673,000 readers** — 160,000 copies distributed yearly to 4 & 5 star hotels

They Acted Fast. The Results Spoke for Themselves.

Before

- Low impact on the market
- No visibility
- Limited conversions
- Minimal brand recognition

The Campaign

Building brand visibility locally and internationally — editorial storytelling, branding towards high-end luxury consumers, showcasing the watches and the story that set the brand apart from competition.

After — The Results

263%

Growth in Sales

21.9K

New Customers

6x

Brand Recognition



This client trusted GO! Press & Media and acted immediately. No waiting. No hesitation. Pure results.

From Declining Sales to Record-Breaking Growth.

Before

- Declining ticket sales
- No visibility in the market
- Underperforming conversions
- Customer acquisition cost sky high — with zero results

The Campaign

Building the venue's brand approach — editorial storytelling, branding towards new target groups, showcasing ambience and the story that set the venue apart from all competition.

After — The Results

>400%

Growth in Sales

16.3K

New Customers

12x

Brand Recognition



Fast decision. Immediate action. Transformational outcome — in a matter of days after launch.

What Happens When You **Don't** Act?

Before

- Declining sales, guests and bookings
- Underperforming footfall
- No media plan, no reach in media

The Campaign (Proposed)

A collaboration was proposed. The client was unable to make a quick decision. Hesitation took over. Weeks passed. Nothing moved.

⊗ — **After: Closed. Bankruptcy. Out of Business.**

The proposed collaboration was delayed due to hesitation. The client could not make a decision in time. The result? They went under — entirely.

The difference between Case Study 1 & 2 and Case Study 3 is simple: **Cases 1 and 2 were quick to act. Case 3 was not.**

No more *"wait, wait, wait"...* *"give us two weeks"...* *"we must talk to owners"*. This kind of delay **destroys brands and venues**. Tomorrow never waits.

Our Platforms & Reach — **Everywhere That Matters**

We deliver content and marketing in real time, on our own trusted platforms. No media brokers. No influencer guesswork. Full control — guaranteed results within days of launch.



Instagram & TikTok

High-impact posts, reels, and stories crafted for maximum reach and engagement on our own social platforms.



GO! Dubai/Abu Dhabi Magazine

160,000 copies yearly · 673,000 readers · Distributed to most 4 & 5 star hotels across the UAE.



Best of Dubai/Abu Dhabi

Premium coffee table booklet distributed to participating venues and available print-on-demand worldwide.



Event Coverage & Live Streaming

The only press & media house in the UAE offering live streaming with pay-per-view and pay link for your events.



godubaimedia.ae

Special editorial content, reels, and interactive features highlighting selected venues and individuals across the UAE.



Specialty Digital Channels

GO! Girl · What's Cooking · The Beaten Track · Splash & Dash — niche platforms targeting your ideal audience.

Why GO! Press & Media — Not Anyone Else

We are professionals within press, marketing and media with more than 40 years of experience. No more freelancers. No more headaches with media agencies. No more chasing promised results.

Fast, Efficient, Productive, Engaging

We operate under the rule: "**Fast, efficient, productive, engaging**" — guaranteeing results within days of launch. Overdelivery is our target, always.

Owned Platforms = Real Control

We own and operate every platform we publish on. That means we guarantee reach, engagement, and results — not empty promises from third parties.

40 Years. 4,000+ Campaigns. 98.7% Satisfaction.

More than 1,400 clients in Dubai and UAE. We always deliver. Always have. Always will.

10 Countries. One Trusted Voice.

From Dubai to Singapore, Bangkok to Copenhagen — our global presence means your brand reaches the right audiences, everywhere that matters.

Your Brand, Amplified — Starting Today

What's Included in Every Collaboration Package

1	2
Discovery & Audience Insight Understanding your brand, guests, and market — defining motivations, habits, and digital behaviour to craft content that truly connects.	Narrative & Content Creation A unique brand voice with compelling posts, reels, and stories tailored to your audience across the UAE and beyond.
3	4
Multi-Platform Activation Full coverage across Instagram, TikTok, and godubaimedia.ae — reaching hundreds of thousands of engaged followers.	Measurable Impact & ROI Tracking engagement, reach, and conversions — so you see exactly how your investment translates into real footfall and revenue growth.

The Investment

One collaboration. Unlimited reach. Real results.

AED 8,899

Starting Package — Full Coverage

Includes social media coverage across Instagram, TikTok and our website, editorial content, publishing, and performance tracking across GO! Dubai Press & Media's full digital ecosystem.



Don't wait. Don't hesitate. Partner with GO! Dubai Press & Media and grow your brand — starting now.

THE TIME IS NOW

GO!

Stop Waiting. Start Growing. Tomorrow Never Waits.

With 40+ years of press and media excellence, 4,000+ successful campaigns, 98.7% client satisfaction, and operations across 10 countries — GO! Dubai Press & Media is your ultimate growth partner. The businesses that acted are thriving. The ones that waited are gone.

40+

Years of Excellence

Established 1983 — the UAE's most trusted independent media house.

98.7%

Client Satisfaction

1,400+ clients in Dubai and UAE. We always deliver — always have, always will.

4,000+

Successful Campaigns

10 years in Dubai with a proven track record of revenue boosts and brand recognition.

www.godubaimedia.ae · Instagram · TikTok · Print · Live Events

Visit godubaimedia.ae

Get in Touch — Now

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